

**EMERSON**  
OFFLINE**360**



**360**

**Specialized prints**  
product catalogue



Check out  
all our products!

## One of the largest producers of prints in Europe

**Emerson combines almost 30- years of market experience, professionalism in its activity and innovative solutions for the Customers.**

We are present on the market since 1992. Thanks to our dynamic development, we are now one of the largest European producers of specialized forms and printed matter, such as scratch cards or classified documents.

We constantly invest in modern technologies and multifunctional machinery, this is why we are continually expanding the range of products and services offered.

**What distinguishes us on the market is innovative solutions and a rich product portfolio.** We skillfully combine diverse printing, composition and finishing techniques. We use non-standard formats and raw materials to exceed the expectations of our customers' thanks to an individual-oriented approach. In addition, we render services in the field of co-packing, design, concept development and many other operational solutions dedicated to business.

### Facts and figures:

- ✓ 30 years on the market
- ✓ 100% polish capital
- ✓ 200 employees
- ✓ annual turnover of 162 million PLN

### Every Year we process:

- ✓ 115 thousand tons of paper
- ✓ 100 million sheets of A4 labels
- ✓ 800 million A4 sheets
- ✓ 300 million scratch cards

360



### Certificates

- ✓ ISO 9001:2015
- ✓ ISO 14001:2015
- ✓ ISO/IEC 27001:2017
- ✓ FSC certificate



Packaging



Sales Support



Office

# Table of Contents

## Table of Contents

### Marketing and promotion

|                                     |    |
|-------------------------------------|----|
| Leaflets.....                       | 06 |
| Leaflets with a fragrance.....      | 06 |
| Thermochromic printing.....         | 07 |
| Leaflets with spatial elements..... | 07 |
| Brochures and folders.....          | 08 |
| Catalogs.....                       | 08 |
| Magazines.....                      | 09 |
| Commercial newspapers.....          | 09 |
| Notebooks and pads.....             | 10 |
| Postcards.....                      | 10 |
| Integrated cards.....               | 11 |
| Integrated labels.....              | 11 |
| Loyalty cards.....                  | 12 |
| Stickers.....                       | 12 |
| Overprinted till rolls.....         | 13 |

### Scratch cards, lotteries and competitions

|  |    |
|--|----|
| Lottery scratch cards.....               | 16 |
| Marketing scratch cards.....             | 16 |
| Advent calendars with a scratch-off..... | 17 |
| Scratch-off labels.....                  | 17 |
| Till rolls with scratch off.....         | 18 |
| Till rolls with personalization.....     | 18 |
| Peal & Reveal coupons.....               | 19 |
| Coupons with a hidden label.....         | 19 |
| Lottery tickets.....                     | 20 |
| Vouchers in an envelope.....             | 20 |
| Print with a thermochromic paint.....    | 21 |
| Discount coupons.....                    | 21 |
| Collectible cards and stamps.....        | 22 |
| Kids marketing.....                      | 23 |

### Labels

|  |    |
|--|----|
| Special labels.....                                | 26 |
| Logistics and courier labels.....                  | 26 |
| Labels with a personalization.....                 | 27 |
| Weight labels.....                                 | 27 |
| Warning labels.....                                | 28 |
| Price and discount labels.....                     | 28 |
| Labels for security.....                           | 29 |
| Opaque labels.....                                 | 29 |
| Foil labels.....                                   | 30 |
| Labels for the food industry.....                  | 30 |
| Labels for the industrial sector.....              | 31 |
| Labels for the aviation industry.....              | 31 |
| Sandwich labels.....                               | 32 |
| Peel-off labels.....                               | 32 |
| Integrated labels.....                             | 33 |
| Labels in sheet.....                               | 33 |
| Thermal sensitive and thermal transfer labels..... | 34 |
| Linerless labels.....                              | 35 |

### Operational and specialized prints

|   |    |
|---|----|
| Forms with a return label.....                      | 38 |
| Prints with a return form.....                      | 38 |
| Self-copying forms.....                             | 39 |
| Pressure Sealer.....                                | 39 |
| PIN and payroll envelopes.....                      | 40 |
| Security prints with scratch code label.....        | 40 |
| Price cards in sheets and rolls.....                | 41 |
| Letterheads.....                                    | 41 |
| Prints and forms for the public administration..... | 42 |
| Regulations.....                                    | 42 |
| Postal forms.....                                   | 43 |
| Bank and insurance forms.....                       | 43 |
| Consignment notes and courier letters.....          | 44 |
| Courier Envelopes (cardboard and foil).....         | 44 |
| Tickets.....  | 45 |
| Prints with remoist glue.....                       | 45 |
| Overprinted forms for personalization.....          | 46 |
| Laboratory forms.....                               | 46 |
| Continuous stationery (fanfold).....                | 47 |

## Marketing and promotion

# 360





## Leaflets

**We carry out the most coloristically advanced and sophisticated advertising projects.**

Printing of paper with any number of colors, including up to 10 colors in one run.

To produce advertising materials, we use offset papers as well as matt, silk and gloss coated papers, perfectly highlighting the whole print and color saturation. Moreover, we deliver creasing, folding, gluing and refinement with varnishes, scratch ink or ink-jet personalization.



## Prints with thermochromic paints

**Special prints with the use of thermochromic paints change their color depending on temperature.**

Thanks to special paint ingredients, which activate at the right temperature - the graphics on the label change depending on its height. The product turns from a colored/covering state (when it is cold) to a transparent state (when it warms up).

**We use two types of thermochromic paints:**

- with a reversible effect, when the color returns to its initial color after cooling,
- with an irreversible effect when the color changes permanently.



## Leaflets with fragrance

**Fragrant leaflets are an ideal solution for the cosmetics industry.**

Varnishes used during the printing process include microcapsules with aromatic oils, which release the smell expected by the customer when cracking (e.g. by rubbing). Fragrance varnishes give the products an unusual character and activate the smell, granting an additional promotional and marketing effect. Fragrance varnishes come in a wide variety of aromas. It is also feasible to create a varnish on a special customer request (e.g. with the scent of perfume, which capsules or essence will be delivered to us).



## Leaflets with spatial elements

**As one of the few printing houses in Europe, we have specialized equipment for producing leaflets and brochures with 3D elements.**

Thanks to the use of so-called collators, we have the option of sticking any spatial shapes to the leaflet. The most important feature of the offer, product or service is most often highlighted in the form of a 3D element. When you open a leaflet or brochure, the element unfolds to perform a surprising effect. The entire production process takes place by machine. Thanks to this, we can fully optimize the time and cost of production, while executing high volume production.





## Brochures and folders

We specialize in medium and high-volume printing of brochures using the offset method.

We print brochures on both: coated and uncoated (offset) paper. It is also feasible to select the appropriate thickness - from 40 g/m<sup>2</sup> to 300 g/m<sup>2</sup>. Brochures and folders may contain from 4 to 28 pages. They can be glued or sewn with a staple.

We print the following types of brochures and folders: marketing, catalogs, price lists, regulations, reports, instructions.



## Magazines

We also print magazines and other publishing materials for the Polish and foreign markets.

We offer production on uncoated papers with a grammage from 45 g/m<sup>2</sup> and coated papers from 70 g/m<sup>2</sup>. Sewn or glued binding. Magazines can be refined with varnish applied on the entire surface, e.g. covers, or only selectively to highlight a specific element. We can also implement personalized elements.



## Catalogs

We specialize in catalog printing - starting from design, assembly, exposure, throughout printing and bookbinding to comprehensive logistics and distribution within Poland and Europe.

We usually print catalogs on coated paper with a grammage from 70 gsm to 250 gsm. Usually the cover is made of thicker paper (e.g. 200 gsm) and the inside is made of thinner paper (e.g. 115 gsm). We also refine catalogs at the customer's request using UV varnishes, die-cutting, personalization, applying scratch paint, etc.



## Commercial newspapers

We print commercial newspapers on offset paper, LWC, MWC and SC with grammages from 45 g/m<sup>2</sup>.

We connect the pages of the newspapers with glue or staples. Pages from 4 to 36. We print using offset technology with the possibility of black ink-jet personalization (eg. variable prices for different locations). The standard lead time from delivery and file approval to the complete product is only 24 hours. We offer a wide range of additional refinements, such as glossy varnishes, scratch-off, thermochromic ink or scented varnishes.





## Notebooks and notepads

The pages of the notebook can be made of any type of paper: offset, coated or self-copying paper. Pads might be overprinted on both sides contain personalization or self-adhesive elements build in.

We carry out gluing in the header or on the side, adding a stiffening backer or a magnet. Notebooks can also have a cover. Pages or cover can be additionally perforated on the long or short side for easier tearing them off.



## Integrated cards

The standard form does not have to be boring - it can gain additional functions thanks to built-in cards.

Emerson can make forms that have an integrated foil-covered card. The foil is suitable for laser personalization, hence it is possible to produce more forms with an integrated card for further use and personalisation in accordance with needs. It is a perfect solution for loyalty cards, membership cards or certificates in the form of a card. It constitutes a great alternative to a plastic card. The integrated card is in the form of a single peel-off card and a double butterfly card.



## Postcards

Postcards are often used in marketing campaigns as an independent element sent directly to the customer (e.g. as invitations, holiday greetings) or in direct mail campaigns as one of several elements in the package.

We usually print postcards or marketing cards on thicker coated paper as 250 gsm or on one-side coated cardboard. The card can be in the form of a single sheet or folded in half.



## Integrated labels

Label can work as a separate product itself. However, in many cases, it is an additional element which should be delivered together with an invoice or terms of use of the product - especially when it goes to e-commerce.

We propose a solution in the form of a label integrated with a letter. We can embed a label of any shape, size and adhesive properties into a paper of any size and weight. The whole can be refined with personalization (e.g. individual number for a security seal) or with a special ink or varnish.





## Loyalty cards

**Loyalty cards made of paper are an interesting alternative to plastic cards.**

We print cards for customers of retail chains, fitness clubs, perfumeries, pharmacies, gas stations and other points of sale. Loyalty cards can be personalized with an individual barcode or alphanumeric code. We can use any refinement and card security treatment.

The combination of a flyer with an integrated card and an activation scratch area is a solution that increases the rank of the material provided to the consumer - it adds exclusivity to the products or services offered. It allows transferring a client to online communication by registering an activation code on the website.



## Stickers

**The marketing stickers we offer are a perfect form of promotion and a creative complement to the product itself.**

Sticker can take any shape and color. We apply refinements in the form of metallic paint, varnish or variable personalization at the customer's request. We make stickers on various types of surfaces - on paper (the most economical option - it can be matt, silk or gloss), on foil (characterized by high resistance to weather conditions) or on other available materials suitable for printing.

We also carry out special orders, such as floor stickers, stickers for shop windows etc.

**Finishing:** roll, sheet or fanfold



## Printed cash register rolls

**Made of thermal paper usually with a weight of 50 ± 6 gsm, with a printout lifetime warranty for up to 6 years.**

Till rolls by Emerson might be made on individual specification and needs of the Customer adjusting:

- the width and length,
- different core diameters,
- reverse paper winding - active side towards the inside,
- individual print on the reverse of the roll,
- the option of printing also on the active side,
- the possibility of personalization,
- overprinting with scratch paint,
- additional perforations.





## Scratch cards and lotteries

# 360







## Lottery scratch cards

**Emerson is one of the largest producers of scratch cards sold in Poland and abroad.**

Lottery scratch cards are characterized by the highest level of safety and a variety of refinements, such as overprint of the scratch area in CMYK colors (instead of the silver field). This means that we can put any print in the scratch field, which can then be scratched off to check if it is a winning-lottery ticket. We personalize coupons using variable text, barcode, numbering, matrix code or picture. Lottery scratch cards can be personalized on both sides. Additionally, we offer full production settlement.



## Advent calendars with a scratch-off

**One product - many playing fields.**

By implementing more scratch-off fields within one item, we can engage the final recipient in the interaction with the product for a longer time.

On a given day of the month, the customer scratches one field and compares the content under the scratch card with the content posted in the store - if they overlap, he gets the right to a discount/promotion. The product can be made as a scratch card or as Peal & Reveal - a title card with tear-off window. Of course there is a possibility to combine both of these options to get a scratch card hidden under the opening window.



## Marketing scratch cards

**Marketing scratch cards are more and more often used in promotional campaigns.**

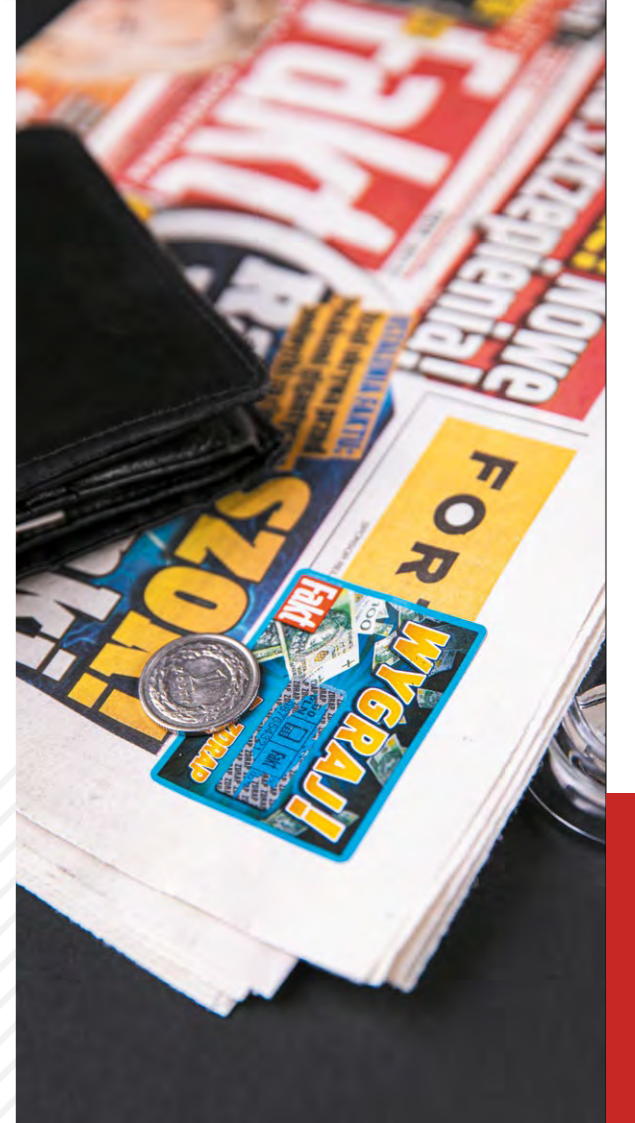
Characterized by a relatively small format (approx. 85 x 50 mm) and a high level of protection. There is a selective UV varnish and personalization under a silver scratch card. Coupons can be delivered packed up e.g. 100 pcs. in a small carton or in shrink film. In addition, we offer full production settlement. We offer distribution according to a detailed splitter, up to several thousand places.



## Labels with a scratch-off

**Scratch cards in the form of an adhesive label can be made on a roll or in the form of a continuous stationery (fanfold).**

We make labels with full-color print, variable personalization (e.g. alphanumeric code, QR code) and scratch paint. Scratch cards on the adhesive label are perfect for the food industry – labels can be applied on packagings such as crisps, cheeses and others, or to the publishing industry – labels glued into a newspaper. Product in regular packaging can become a marketing campaign element by adding a scratch off label.



### Rolls with a **scratch-off mechanism**

**Innovative lottery solution – till rolls and rolls for ATMs and terminals are associated with scratch card function and personalization on the reverse side.**

Thanks to this solution, we optimize costs. A scratch card receipt is an opportunity to run a lottery without having to produce/release separate coupons. Thanks to the color-based printing, additional advertising space is also achieved (reverse of the roll), which has a direct impact on sales. Standard till roll becomes an interesting marketing tool.



### Peal&Reveal **coupons**

**Peal&Reveal coupons are becoming more and more popular.**

They are used i.a. by retail chains, gas stations, FMCG manufacturers, dietary supplement manufacturers and other industries. Confidential content (e.g. winning) is placed under a tear off window - that opens manually, making it easier by special perforations. Coupons with an opening part can be secured i.a. by using microprint, watermark, UV selective varnish etc.

As the largest manufacturer of Peal&Reveal coupons in Poland, we guarantee the highest quality of workmanship, fast execution date and competitive prices on the market.



### Till rolls with **personalization**

**Rolls with personalization are the perfect marketing solution.**

On the reverse side of the roll, in addition to the color print, we can place personalization in the form of alphanumeric, barcode or QR codes.

**All types of rolls produced are tailored to individual orders of customers in terms of parameters such as:**

- the width and length of the roll,
- different core diameters,
- reverse paper winding - active side towards the inside,
- individual print on the reverse of the roll,
- the possibility of overprinting also the active page,
- option to personalize and print with scratch paint,
- additional perforations.



### Coupons with a **hidden label**

**A coupon with a hidden label is a combination of a coupon with an opened portion (peal&reveal) and an integrated label.**

After opening the perforated inset, a label appears. The label can be then stick on collection card etc. This type of product engages the recipient, attracts to a play and interaction in the long term, is an element of surprise





### Lottery tickets

We are producing lottery tickets for more than 20 years we. We usually make them from offset paper, applying mechanical numbering on each coupon.

We can fill in partially forms with the data, using special algorithms on the individual request of the customer. Lottery blank forms might be directly distributed to Lotto points.



### Lottery tickets with a thermochromic paint

Lottery tickets with a special temperature-responsive paint.

Thanks to special paint ingredients, which activate at a different temperature, the graphics on the lottery ticket changes depending on the temperature. Under the thermochromic paint can be hidden a permanent overprint or personalization. In addition, the whole may occur in the form of a closed lottery ticket.



### Vouchers in an envelope

Make the customer feel special.

We offer an excellent solution for events as new openings or jubilee events.

Instead of a simple leaflet, the customer receives a gift voucher in a special - short side open envelope. The tool can also be used as a transition from offline communication to online, e.g. we put the code for signing up on the Internet on the voucher. We collect customer data and necessary marketing consents during registration to be fully authorized to send them offers and promotion announcements. As part of the product refinement, the Voucher can be equipped with a scratch-off solution.



### Discount coupons

Discount coupons can be printed on any raw material (coated or uncoated) with a grammage from 60 to 250 gsm.

Coupons can be refined by using special paints (e.g. Pantone) and UV varnishes, die-cut of any shape, folding, perforation, personalization, etc. Discount coupons are used in many industries, especially retail sales. We also advise our clients at the stage of designing discount coupons regarding prominent features to obtain the best results from the marketing campaign.



## Collectible cards and stamps.

These well-known promotional campaigns consist of collecting stamps/labels for purchases.

The customer sticks them on a dedicated carrier to finally exchange them for rewards and discounts. Emerson delivers labels for collecting (including individual numbering or barcode), cards or catalogues for pasting labels, additional supporting elements such as cartons, POS (point-of-sale) materials.

Each element may have extra refinement in the form of:

- variable personalization,
- UV varnish,
- metallic paint,
- extra perforations, etc



## Kids marketing

We never forget about the youngest customers – we have also prepared a unique offer for them.

We provide expertise and assistance in designing and implementing dedicated actions in which the target group is children.

Examples of solutions from kids marketing offer:

- colorful stickers that encourage children to collect items - interesting shapes and the variety and intensity of colors attract the attention of the youngest,
- we also offer carriers in any format with additional treatments,
- 3D paper coloring books that not only entertain them, but also develop manual skills,
- memo games made on a specially perforated sheet, e.g. in A4 format,
- coupons with an openable inset type: peel and reveal - „what's inside”,
- various gadgets, e.g. desk toolbox made on paper.

For more inspiration, please contact us directly.





# Labels

# 360



## Specialized labels

We make labels from any type of upperside materials (face) and underside (liner – label carrier).

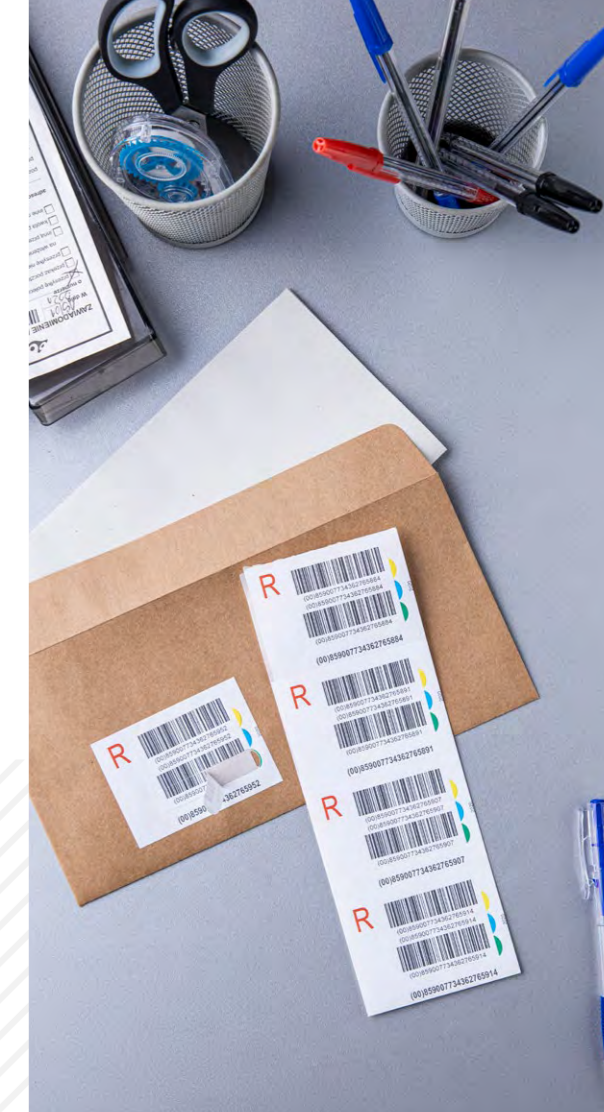
We use variety of printing, die-cut, perforation, personalization, special paints and refinements, and individually selected special adhesives to produce labels according to the intended purpose along with the customer's demand.



## Labels with personalization

Personalized labels are used in many industries.

Personalization on labels can take the form of individual numeric or alphanumeric code, barcode, QR, datamatrix. Personalization is done in black, whereby the label itself can be printed with any colors. Examples of use of customizable labels are: registered mail labels (so-called „R” for postal services providers), labels for laboratory test samples, labeling etiquettes, transport labels and much more.



## Logistics and courier labels

We offer logistics and courier labels in the form of labels on rolls or fanfold for thermal or thermotransfer printing or self-adhesive sets. These sets can consist of several pages provided with an individual barcode.

We create courier and forwarding labels from scratch, ensuring the possibility of selecting raw material for face, liner, as well as the choice of glue depending on the type of substrate on which labels will be applied. We also perform personalization of labels and double-sided die-cutting on individual request of the customer.



## Scale labels

These labels are the fundamental medium in retail (to present the price, weight or ingredients, e.g. food products) as well as in industry (industrial scales).

For the production of these labels we use special materials:

- thermal papers – economical eco version or more durable top,
- adhesives for direct or indirect contact with food – fixed or removable.
- variety of liners (kraft, glasinne).

They can be blank or overprinted, produced in variety of sizes and windings. Standard core diameter for rolls are 25.4 mm, 40 mm or 76 mm. Other core diameters are also available at the customer's special request. Labels may have additional perforation and an overprint on the back side.

We also provide expert assistance in the selection of consumables based on a specific device.



## Warning and information labels

Helpful in labeling cartons with a content that is extremely precautionary.

For use in offices, households, schools, courier companies, transport and logistics.

- Variety of designs and ways of use e.g. „this way up” and „fragile - handle with care”.
- Additional treatments as individual numbering, special colors etc.
- Delivered in the form of sheets or on a roll.
- A confection according to customer guidelines



## Security labels

The labels we offer may have a number of security features.

The solutions we may offer are i.a.

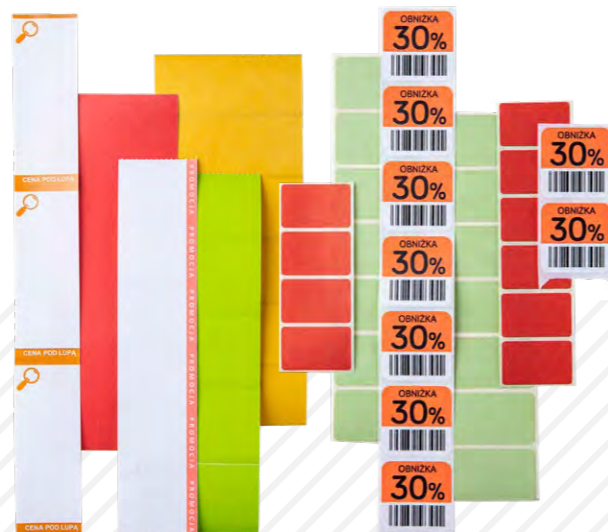
- UV spectrum visible inks,
- micro print
- die-cutting the top layer of the label (when attempting to detach, the label is destroyed),
- an appropriate type of adhesive (preventing the label from being detached from the substrate on which it was applied),
- personalization,
- scratch ink,
- scratch code solutions



## Price and discount labels

Any shape, size, and color ensure the adjustment of the price tag to the individual needs of the customer.

They can be printed with an individual logo or dedicated graphic. The type of core, the raw material used and the length of the winding are fully tailored to the customer's needs. As one of the few, we have the opportunity to print a special label with appropriate fluorescent paint. Such a label will certainly not remain unnoticed.



## Opaque labels

Covering labels, e.g. to stick prices on the goods.

Thanks to the opaque solution used (black print on the adhesive side), they have great opacity. Possible finishing on roll, sheet and in the form of a fanfold with additional perforation. Labelling with opaque is convenient and cost-effective as there is no need to remove old labels or replace entire packages. Covering unnecessary information, barcodes or prices is done quickly and does not trigger significant disruption to the production and shipping process.



## Foils labels

**Foil labels are used wherever there is a demand for high resistance to external conditions.**

They are flexible, not damageable by high or low temperatures, humidity, chemicals, grease, dirt or abrasion. Product lifespan of such a labels is from 6 months up to 12 years.

**Types of film labels, e.g.:**

- polyethylene (PE) – they are elastic, so are suitable for flexible containers,
- polypropylene (PP) – they are characterized by high strength,
- PVC – the material is very resistant to cold and heat, dirt, oils, greases and chemicals,
- polyester (PET) – have a structure resistant to snagging, tearing,
- thermal – the film is coated with a thermosensitive substance of high durability.

Might be white, transparent or silver.



## Labels for industrial use

**We adapt labels for chemical products to the customer's individual needs and the type of substrate on which they will be applied.**

We select glue with appropriate properties and the type of raw material used for the upperside (face) and underside layer (liner). Labels can also be coated with additional layers.

**Labels with strong adhesive for difficult surfaces.**

The labels are applied in different weather and physical conditions. The raw materials from which they are produced and the type of adhesive used are critical. We offer labels from any raw material always adjusting them for effective application. We can realize dedicated label productions with adhesive for applications at low or high temperatures and on contaminated surfaces.



## Labels for food industry

**These labels are applied in various atmospheric and physical conditions. In addition to the overprinting on the label itself, the raw materials from which they were produced, and the type of glue used are critical.**

We offer labels from any raw material and with the use of dedicated adhesive to guarantee their effective application. We can run dedicated label production for deep freezing products, where the adhesive maintains its properties at extremely low temperatures.



## Labels for aircraft industry

**Luggage tags are break-resistant as well as extreme weather conditions resistant.**

Preprinted bag-tag label is most often used as a ribbon for further thermal printing. Such a label can simultaneously work as a luggage identification and an advertising gadget for travel agencies, hotels, guesthouses, or carriers.





## Sandwich labels

Sandwich label is a solution consisting of two interconnected labels.

The double-layer adhesive label allows to peel off the top layer and apply it to other surfaces. These labels are made in variety of shapes and sizes, printed on both sides of the label. This solution works well for promotional campaigns, as well as courier companies, post offices and mobile telecommunications.



## Integrated labels

The label often works as a stand alone product. However, in many cases, it must be delivered to a client with a cover letter or information on the method of use.

We present a solution where label is built in a letter form. In paper of the selected format and weight, we can integrate a label of any shape and adhesive properties. Full set can be refined with personalization (e.g. an individual number) or special ink.



## Peel-off labels

Peel-off multilayer labels are often called peel and read or „open-close“ labels too.

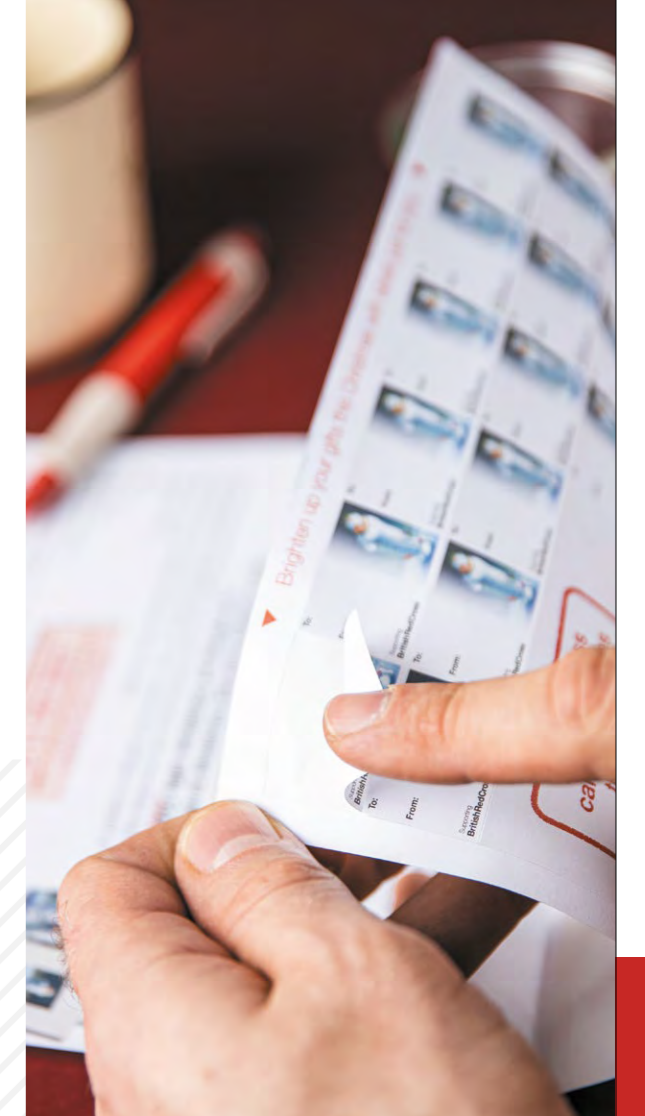
It is a more economical version of a booklet label, consisting of two labels: bottom and top. Peel-off labels allow to present any information and graphics on top and inside the label. Peel-off labels are made on foil, paper or mixed product: foil as the bottom layer and paper as the top layer. In addition to the standard information as manual, product composition, company logo, it is also possible to print variable, personalized information inside the label, e.g. for use in games, lotteries or competitions. We guarantee complete confidentiality and control of the data accuracy.



## Labels on a sheet

We also provide solutions used in direct mail.

These products are of any shape, color and additional refinements, such as special colors, gloss or matt varnishes, scent inks, die cuts, etc. Most often these are single-layer labels in a sheet, dedicated for personalization in laser and ink-jet printers.





## Thermal sensitive and thermal transfer labels

**The most common label material is ECO thermal paper, which is used in thermal printers and scales, or coated paper for thermal transfer printers.**

Final product usually works as a label but also can be produced as a continuous fanfold with perforation.

**Thermal labels** are extremely simple to use and are designed to be printed on thermal printers where the user does not need to use an additional coloring foil. The label is covered with a thermosensitive layer. The top layer changes color depending on temperature. Thermal labels appear as TOP and ECO labels. In TOP thermal labels, the material is covered with a protective layer, which is a barrier against humidity or grease. Print on such a label is more durable and secured in comparison to the ECO label. ECO thermal labels are cheaper but have shorter lifespan and lower resistance to grease and humidity.

**Thermal transfer labels** – one of the most common labels – are widely used in logistics, warehouse management, industry and trade.

We make them on following materials:

- paper,
- PP film,
- PE film
- metallized foil

We can produce labels from other raw materials, using specific glue or label carrier (liner) at individual customer's request.



## Linerless labels

**The linerless label is a liner-free solution – an efficient alternative to standard labels with liner.**

It consists of a continuous web similar to an adhesive tape. One layer is both a label and a label carrier. In this way, we eliminate waste in the form of a carrier (liner) and consequently reduce the costs of the product itself as well as reduce costs of exploitation.

Linerless, due to its continuity, allows to adjust the size of the label to the length of the print. This is automatically adjusted, so there are no empty unused free spaces on the label. Label is divided by simple tear off after print.

Linerless roll has to be replaced less frequently than traditional label, which saves significantly time (less downtime waiting periods). Thanks to its unique properties, this solution is increasingly used in the logistics and food industry (i.e. in scales and printers).





# Operational and specialized print

# 360



## Return label forms

Convenient e-commerce solution fully adapted to laser printing with perforation for tearing off individual parts of the print.

One item includes an invoice, terms of use and return label. The label is build in the formular which can have a unique barcode at the customer's individual request. There is no need to include separate invoice, return instruction, and address label from now on. Our solution combines the functionality of all these elements. It has also gained recognition among consumers.



## Selfcopying forms and NCRs

Multilayer documents containing several pages, connected by a glue strip on a longer or shorter side.

The set may also contain elements made of different raw materials. At the customer's request, we offer individual-oriented solutions, e.g. sets containing a self-copying form, a page printed on higher basis-weight paper, mechanical numbering or full personalization with barcode, Q-R code etc.



## Print with a return form

Our machine park allows to combine various raw materials and deliver hybrid solutions.

An example would be the combination of a paper form and a return form. Such solutions are used to develop promotional campaigns in which the final Consumer fills out the application form and can tear it off from the remaining part of the print thanks to perforation. The whole can be made of any raw materials with individual-oriented weights, full-color print, personalization and remoiest glue.



## Pressure Sealer

Pressure Sealer solution is a great way to transmit secret information. They are produced as individual A4 sheets or single-layer continuous stationery.

These prints are perforated and selectively coated with a special adhesive, activated under pressure. After the secret information is printed and the sheet is properly folded on a Pressure Sealer folding machine, an „envelope” is ready - securing the classified information inside.



## PIN and payroll envelopes

**PIN envelopes and payroll envelopes are a solution for classified documents. They allow the transmission of classified information in a form that makes it impossible to read without damaging the document.**

Produced as two-, three- and four-layer documents, in 3", 4", 6" and 12" formats. Payroll and PIN envelopes may contain an individual overprint of the Client, can be made of neutralized self-copying papers or standard offset papers with applied carbon.

As one of the few, we apply carbon in hot technology, which ensures its excellent quality and improves the durability of copies.



## Price tags in sheets and rolls

**Price tags by Emerson are tailored to specific needs of the business:**

- Full color scheme – all fluorescent colors are also available, print can be done one or both sides.
- Any perforation layout on a sheet, roll, or continuous paper – perforation makes it easier to rip off individual prices.
- Any shape, size and color guarantees the price tags adjustment to the individual needs of the customer.
- They can be printed with an individual logo or dedicated graphics.
- The type of core and raw material, as well as the length of the winding, are fully tailored to the customer's needs.



## Secured prints with scratch code label

**We offer products with scratch code and code 09 labels for transmitting confidential codes.**

The classified information (e.g. PIN code) is printed in a standard laser printer on a special label previously applied by us on dedicated formular. The code can be read by scratching the protective layer (scratch code label) or by stretching the label (09 type label). Forms with scratch code labels are perfect for any application related to the transmission of confidential codes requiring a high level of security. A perfect solution for banks, insurance companies, mobile operators and many more.



## Letterheads

**We produce letterheads with any individual print intended for personalization in laser or ink-jet printers e.g. invoices, bank statements, telephone bills or credit transfers.**

**The product range covers:**

- print in rolls (width from 120 mm to 780 mm),
- print in sheets (A6, A5, A4, A3 or others),
- print on fanfold: a single- or multi-layer continuous stationery,
- additional perforations and die-cut forms,
- various types of papers such as Laser, Preprint, OCR, white or color self-copy, selfadhesive, papers selectively coated with CB and CF coatings.
- weight range from 50 gsm to 250gsm



## Prints and forms for public administration

We are supplying prints and specialized forms for institutions, administration and government. Our experience, quality and prices allows us to successfully participate in public tenders

Our clients are the Ministry of Finance, the Chamber of Tax Administration, Social Security Institution (ZUS), Agricultural Social Insurance Fund (KRUS), the National Electoral Office, as well as local administration in cities and municipalities.

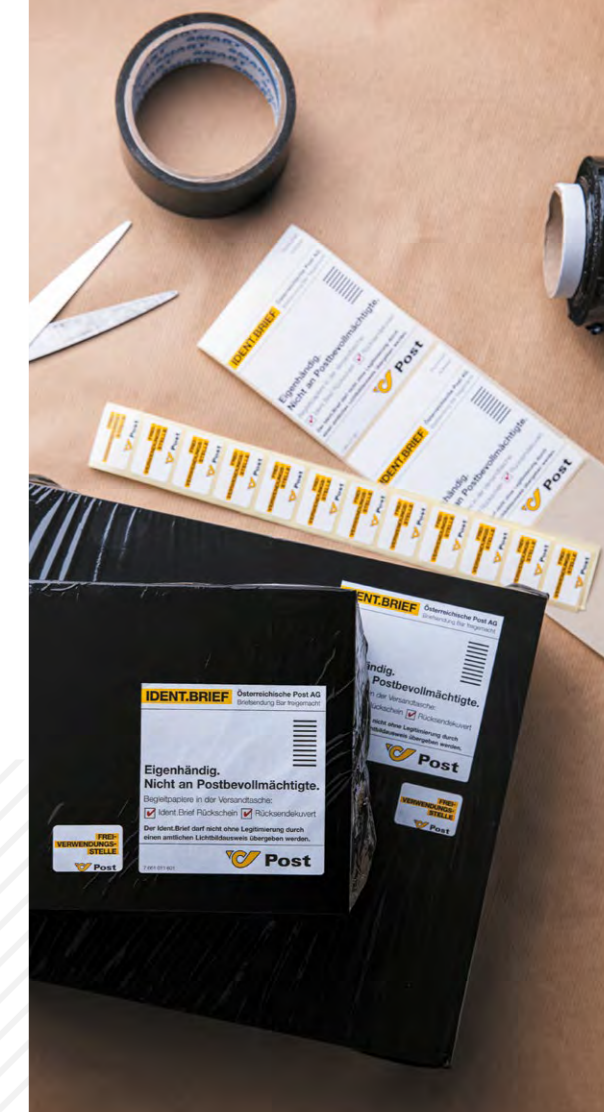
We are a producer of tax forms, information brochures, return receipts, adhesive labels, electoral cards, information printouts, credit transfers and many more.



## Print dedicated for postal service providers, advice of receipt

We make prints for National and alternative postal operators, courts and other institutions.

Good example of a product is an advice of receipt form - it has two strips of durable, self-adhesive glue guaranteeing adhesion to various surfaces. The adhesive glue is secured with silicone tape. Vertical perforations allow to rip off the middle part of the print without damage.



## Regulations

They are widely used in lotteries, contracts, e-commerce, logistics...

We provide comprehensive printing of one- or multi-page regulations finished with a sewn or glue binding. We usually print the terms and conditions on offset paper up to 80 gsm but all configurations are possible.



## Bank and insurance prints

For more than 25 years we have been working with the banking industry, offering a variety of printed products for this sector.

The products we offer to banks include among others:

- regulations and contracts,
- letterheads,
- advertising materials.



## Consignment notes and courier letters

Products for logistics, from CMR prints to courier prints, are often a combination of self-copying papers and self adhesive paper.

The high quality of the raw materials used guarantees both the long life of the paper itself (25 years) as well as the information stored on it (copy lifespan: 5 years). Consignment note is made in the form of multi-layer glued sets or continuous stationery – from one to even six, seven layers (copies). In addition, they can take the form of an adhesive kit for direct application on the shipment. They usually have an individual print as a number and barcode.



## Courier envelopes - cardboard and foil

Courier envelopes are the primary products used in the logistics industry, to ensure the proper transport of consignments.

They can be made of a transparent foil that protects the contents against the impact of weather conditions (moisture, dust) and mechanical damage, while enabling quick reading of the data. They provide adequate protection for consignment notes, invoices, warranty cards or supplier specifications. Poly mailers can also be made of white, white and black, white and silver, as well as white and gray foil. On the outside of the package, we can put barcodes, QR codes, individual numbering as well as additional print. The product is targeted to the companies dealing in logistics, forwarding and e-commerce.

Paper envelopes are mostly made of cardboard from 250 gsm to 280 gsm. The format and print are tailored to the customer's individual needs. Courier envelopes have an adhesive closure and a tearing string, which guarantees a high level of security and maximum ergonomics of use. They are excellent for packing books, documents, calendars, promotional materials. They can be integrated with a foil pocket for the consignment note.



## Tickets

Made according to specific needs of the Client as a roll, notepad, continuous stationery or sheet.

Tickets may include personalization, numbering, barcode, microprint, stamping, watermarks, etc. We can use any type of paper: coated, uncoated, thermal, synthetic...

We print tickets for:

- cinemas, theatres, museums,
- parking meters,
- public transport.



## Remoist glue solution

They can provide an interesting alternative to a standard adhesive label, while offering additional benefits.

The print part covered on the underside with remoist glue can be used to create a return element in a brochure, formular, in a catalogue or folder. With this solution, you can create a series of integrated „sticker stamps” easy to detache and stick on for instance order form. We apply remoist glue on coated and uncoated papers, on the whole item or selectively on the selected area.





## Overprinted forms for personalization

We specialize in overprint for further personalization, such as overprint for invoices, letters, bank statements, telephone bills or GIROs.

We offer our products:

- in rolls (width from 120 mm to 780 mm),
- in sheets (A6, A5, A4, A3, others),
- on continuous stationery/fanfold,
- on various types of papers such as Laser, Preprint, OCR, coated, uncoated, white or color self-copying,
- weight range from 50 gsm to 250gsm.

Thanks to precise production technology and the highest quality raw material, the subprints we offer ensure trouble-free work of the printers and durability of print.



## Laboratory forms

Suitable for packing and further identification of medical or laboratory samples.

Examples of use:

- **Laboratory envelopes**  
The application form for laboratory tests is integrated with the sample envelope. The envelope also has a self-adhesive tape necessary to close it and a perforation that facilitates the later opening of the envelope. The envelope may be imprinted with an individual number along with a barcode for identification of the patient and samples. Application form can have additional selfcopy pages and build in labels for marking the samples. Each element can be personalised with a barcode, number, QR code.
- **Eyewear envelopes**  
The envelope consists of two layers and is glued around on three sides. The first layer is equipped with a large foil window, thus, it is feasible to see what's inside. Such an envelope might be connected with integrated form, labels etc.

Envelopes can be closed:

- manually – silicone tape with glue for manual rip off and sealing of the envelope,
- mechanically – with a strip of high temperature activated glue.



## Continuous stationery

Used for continuous printing on dot matrix printers.

Available sizes:

- side width: from 150 mm to 420 mm
- page lengths: 6", 8", 8 1/3", 11", 12" and 12 1/2".

Made as single page fanfold or as a multiple selfcopy form.

**Colors of individual layers:** the first layer – white, intermediate layers respectively – yellow, green, yellow, green, the last layer – pink. Other colors are also possible at the customer's special request.

We offer:

- double-sided print in full color,
- all kinds of perforation,
- the possibility of glueing in traction,
- mechanical numbering or ink-jet personalization,
- neutralizing ink, i.e. selective blocking of copying,
- any weight range and color scheme of the raw material,
- and others for individual request.





# 01

Customers are seeking for unconventional, unusual solutions - they want to promote their own products or services in an attractive and effective way by implementing extraordinary and highly surprising promotional campaigns.

We are not only a business partner and product advisor for our clients, but above all – thanks to a broad portfolio – an endless source of inspiration and ideas.



**Specialized  
prints**