



360

Sales support
product catalogue



Check out
all of our products!

One of the largest manufacturers of paper, labels, prints and rolls in Europe.

Emerson combines almost 30 years of market experience, professionalism in action and innovative solutions offered to customers.

We have been operating on the market since 1992. Thanks to dynamic development, we are one of the largest manufacturers of paper, labels, prints and rolls in Europe.

We continuously invest in modern technologies and a multifunctional machinery park, thanks to which we constantly expand the range of our products and services.

What sets us apart is our innovative solutions and extensive product portfolio.

We take a flexible approach to the requirements of our customers in both the retail and office-service segments. We skilfully combine various printing and typesetting techniques. We use customised solutions to meet the sophisticated needs of our customers. In addition, we provide co-packing, design, concept development and many other operational solutions dedicated to business.

About us briefly:

- ✓ 30 years on the market
- ✓ 100% Polish capital
- ✓ 200 employees
- ✓ annual turnover of 162 million PLN

We process annually:

- ✓ 15,000 tonnes of paper
- ✓ 100 million sheets of A4 labels
- ✓ 800 million sheets of A4 paper
- ✓ 300 million scratch-off coupons

360



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Certificates:

- ✓ ISO 9001:2015
- ✓ ISO 14001:2015
- ✓ ISO/IEC 27001:2017
- ✓ FSC certificate

FIRMA ROKU 2020



Office world



Sales support



Specialized prints

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Sales support

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Our Sales Support department is a team of skilled and experienced graphic designers, copywriters and managers who conceive, design and produce sales support elements for our clients on a daily basis. Essentially, every product requires sales support. Depending on the life stage of the product, the market situation and the level of competition, our team is able to tailor and implement any minor or major activity that will significantly translate into sales. Sometimes it is a small gadget added to the product, and sometimes a complex, multi-channel and multi-stage marketing campaign.

Our proposals are always tailored - personalised. Furthermore, you can use our extensive library of implementations and tailor them to your own needs. Our speciality is Kids Marketing and this is where we have the most experience. However, we also do not shy away from supporting adult brands - tobacco, alcohol and others.



Kids Marketing



3D colouring books

We start with Kids Marketing and 3D colouring books, because in many companies it is overlooked, how important children are in the sales process.

Adults are mistakenly rewarded for purchases instead of the children themselves. They are very often the ones who decide what you buy, where you go or drive, what you watch, what you listen to and so on. With them in mind, we have developed a whole series of low-cost, environmentally friendly, creative cardboard models which, when handed out on various occasions, create very positive emotions in children, immediately afterwards in their parents, and such an atmosphere can then easily be used to increase sales results.



On the following pages you will find some examples of Kids Marketing



Back to school toolbox

The action took place during the back-to-school period, so the client decided to make a gadget strongly connected with this event.

The result was a desk accessory to assemble by hand. Obviously made of cardboard, our favourite raw material. Cheap - because it's made of paper. Fast - because the entire process from the idea to production, assembly and distribution took place under one roof in Poland. Efficient - because it is always a good idea to support sales with a practical gadget.



Ecological fans

A classic but very effective advertising gadget. Inexpensive to produce and made from environmentally friendly materials.

Great as a gadget to hand out at events, but can also be prepared in a version for mailing and self-assembly.



Fingers games

A creative gift for participants in events, which took place in several cities in Poland.

Promotional gadget in the form of a cardboard obstacle course designed for self-assembly and play, so-called Finger games.



Blotting paper models

Gadgets in various sizes to choose from from the catalogue of ready-made products, but also for individual design according to customer guidelines.

They are great for decorating spaces and shop windows. Due to their flat form when folded, the models can also be used as creative flyers or postcards.





Headbands and head masks

Upon customer request, we created paper headbands and head masks in several graphic versions.

The way the headbands are closed eliminates the need for additional tools. Their width can be adapted to the width of the head. The masks have special elastics for a perfect fit to the child's head. This type of gadget is a low-cost, yet very well-received kidsmarketing product.



Memory games and Peter Pan cards

Some of our sales support products - such as customised cards like Peter and the memory game - are simple and obvious solutions, but very effective.

Such gadgets distributed in tourist destinations seem to be mandatory for one reason. Each time the game is played, the most important message is reinforced - information about the tourist attractions of the nearest surroundings.



3D colouring book for haulage companies

The task of the product is to promote a recruitment advertisement for drivers.

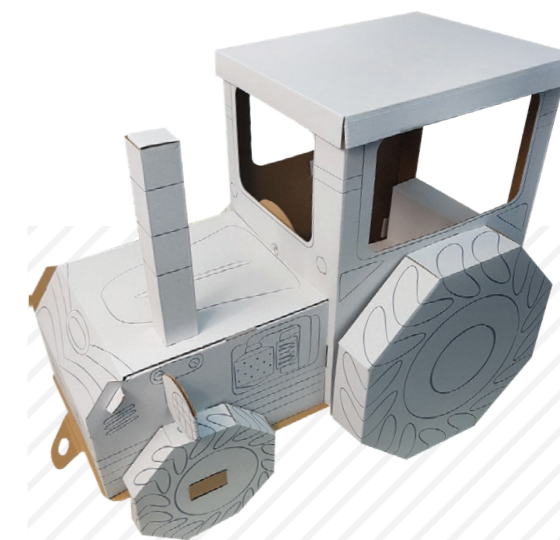
We decided to use a 3D colouring book in the form of a truck to draw the recipients' attention to the offer. The product is designed to be self-assembled. Such a gadget is not only of promotional value, but also practical - it serves as a container for writing materials. Thanks to this, it will probably serve as an advertising medium for longer, being in the sight of potential recipients.

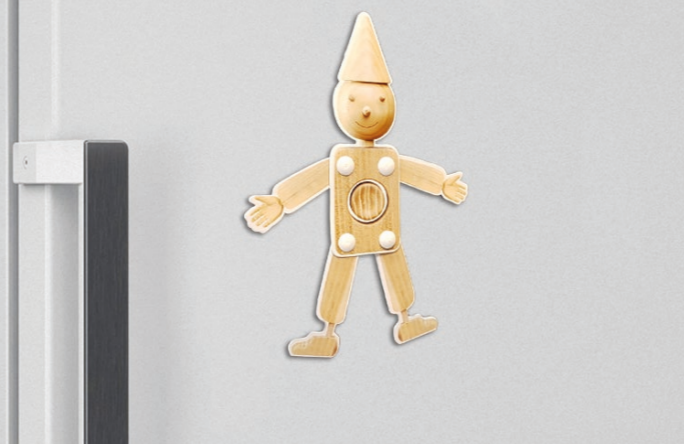


XXL colouring books

Large-size colouring books are extremely impressive. Here they play the role of fundraising gadgets.

Their unusual form, size and the fact that they can be coloured in will ideally increase the value of the collection. No one will be able to pass by such a gadget indifferently.





Paper puppet clown in the form of a magnet

A fundraising gadget that fits perfectly into a C5 envelope.

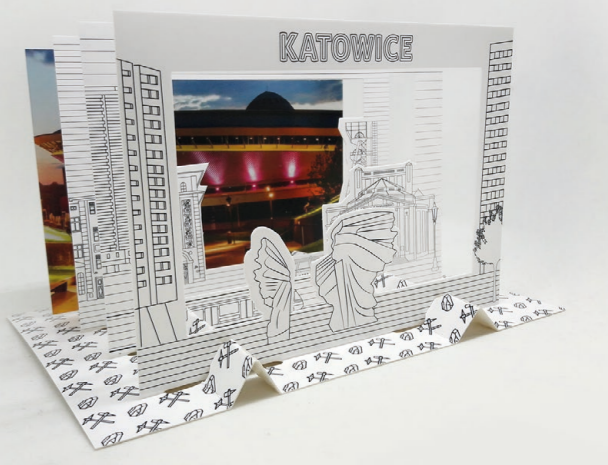
The die-cut parts of the puppet clown can easily be joined together using the plastic rivets included in the kit. Every donor would love to have such a gadget on their fridge! A cool topic not only for conversation at the kitchen table, but also for children's play.



3D Bolid Model

Creation and production of a 3D model based on an authentic race car, which can be seen live on the race track. A premium gadget, PR referring to the eco strategy.

Despite the complex shapes, we managed to design it from a single piece of cardboard (not counting spoilers), without the need for glue, tape etc. The model is not easy to assemble, and it impresses everyone. In general, we recommend the simpler shapes, although the more difficult ones also have their merits - they suit the 7+ market.



Back to school set

This is one of the main reasons why Kids Marketing is used.

A package consisting of a notebook, a bookmark, a reflective pendant and a set of various school supplies - this is a very strong set of gadgets. Each of them is practical and will therefore have an impact on the recipient for a very long time.

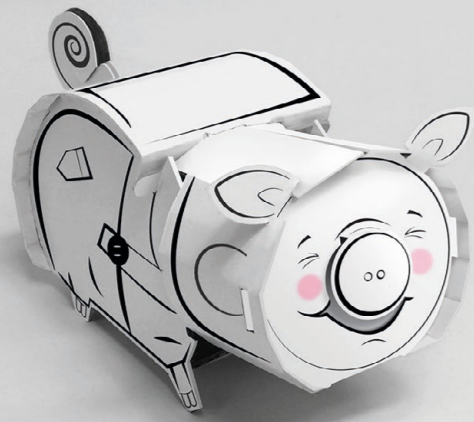


Colouring-in theatres

A product from the Kids Marketing category. You can successfully use it in your own marketing activities, giving it a variety of shapes and adapting it to your needs.

The product can take a variety of formats - here in the A6 version. The theatre consists of a background and several cards mounted on a base. It is packaged in a plastic bag, with or without crayons. It will also successfully accommodate other small advertising materials, such as business cards.

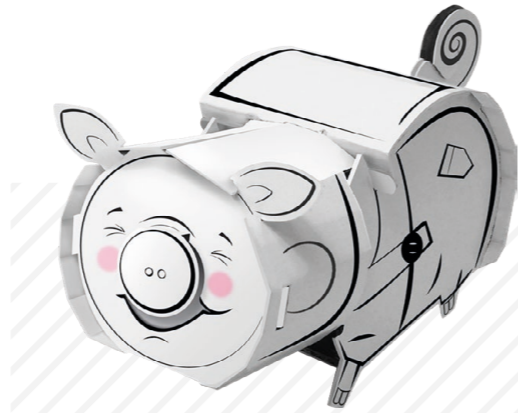




3D Pig colouring book

Concept - creation - production.

Children love pigs. It turned out that we did too. From the client's request to the final approvals, then production, it took 1.5 months and the 3D Pig was born. The colouring book on die-cut sheet also includes folding instructions.



Fundraising board XXL

It is hard to imagine a more powerful tool to effectively encourage donations to a cause than our board.

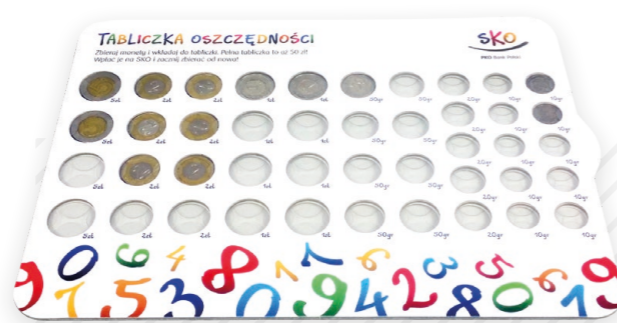
A huge form with cut-out coin slots into which coins of a certain value are inserted. Simply set up in a suitably prominent position and such a board fills up in a flash.



Saving plate

The aim of the activity was to create a tool to encourage the youngest children to save systematically and for the long term.

Children love to collect. Cards, stickers, tokens.... We decided to take advantage of this fact and turn saving into great fun! Together with our client, we created the Savings Plate - an A4 cardboard sheet with holes for coins. This simple tool motivates like few others to collect all the loose change found around the house. The children will do their best to fill up the entire plate as quickly as possible. A full plate equals 50 zloty. One grain at a time...



Cheese game

This is a skilful game in which children, using string and their own cleverness, must guide a ball through a maze of holes - traps.

The game pictured here is the giant version. Made of durable cardboard, it is sure to last a long time of play.



Promo Boxes

Welcome packs, PR packs, multipacks, creative flyers and gadgets.



Advent calendars are currently experiencing a real renaissance.

During the festive period, they can be found in various forms at most points of sale. The variety of their forms and contents is so great that practically every project is different, if only thanks to the graphic customisation. We produce advent calendars from design, through production, through to the confection of the content. Here are a few examples of our realisations.

Advent calendar - puzzles

The contents of the calendar are 24 boxes, each with a different layout. When completed and inserted into the outer packaging, they form any image and text made up of 24 pieces. The different graphics can be located on 4 walls. This allows 4 different images to be arranged.

The puzzle advent calendar is a unique Christmas gift for your company!

Here is what we can do as part of the project:

- **grid design** - both outer packaging and individual gift packs (set of 24);
- **graphic design** of the outer packaging and the individual gift boxes; each package is different, mutation of the graphics, including gilding, puzzle-type layout;
- **production of packaging** - bulk, individual, mailing;
- **production and purchase** of gadgets;
- **packaging** - manual folding of packaging, packing of gadgets, packaging to closed format;
- **preparation for distribution and distribution**





Advent calendar with chocolates

A creative gadget related to the pre-Christmas period. The low-budget calendar in the shape of the company logo proved to be a hit.

Counting down the days to holidays with the help of such a calendar reminds us every day about the company's offer. Unusual gadget, and tasty too. Countdown to Christmas, the effect of surprise, building tension in waiting for Christmas Eve. - All this evokes a positive association with the coming period and at the same time focuses the customer's attention on the offer.

A chocolate advent calendar is the perfect pre-Christmas promotional tool.



Bio Christmas packages

These are currently the most requested sets in the category of occasional food parcels.

We can offer composition, packaging, confectioning and distribution. This is a parcel whose interior can be completed in many ways. It all depends on your budget.



Christmas package

Every time we use this solution, we get a premium effect.

In this case we designed the postcard, prepared personalised calendars and tea trinkets. We were not only responsible for the creation of the Christmas gift idea, but also for its production and distribution..



Economical gifts

A proposal that meets the demand for cheap but elegant gift wrapping produced in a small run.

We have designed a cardboard wrapper printed with soft touch finishing. The print run of the sets was not large, so it was necessary to use commercially available boxes and design elements for them with the client's branding. In this case, we opted for two-piece wrappers and stickers. The confection was also on our side. The whole thing was extremely impressive.





Packaging with a real Christmas tree

Confectioning a real Christmas tree - buying the components, decorating with candies and handmade ribbons, printing the pots, packaging in decorative packaging.

Despite its traditional innocent-looking form, a very complicated product - an alive one that has to be delivered intact, within a very tight time frame. But in the first instance it had to be bought, confectioned, packaged - a lot of logistics.



Gift pack with power bank

In this case, instead of a wrapper, we used InkJet printing on an elegant 2E (corrugated) wave.

The white cut boxes made from this cardboard take the product to the next level. The overall look is very elegant and minimalist. The die-cut gadget insert further protects the items from displacement during shipping.



Welcome pack with fragile goodies

If the budget does not allow for an embossed insert, we use a cardboard one, achieving an equally elegant effect.

In this case the corrugated cardboard also worked - we have gained a premium level. Everything looks very elegant. It certainly makes an impression on the recipient.



Welcome pack „for yesterday”

Sometimes the choice of packaging is not crucial, because the contents are so attractive that it does not require a special box.

For small runs, it is necessary to look for economical solutions, as dedicated packaging in limited editions can outweigh the value of what is inside. Here we used plain flap packaging plus a wide banner with the client's branding.





Welcome pack premium

Sometimes, packaging needs to emphasise the contents particularly strongly so that the recipient remembers the experience of opening it for a long time.

The packaging with walls that fold out to the sides like wings has a spectacular effect. Such a Welcome pack is sure to do its job properly.



Welcome pack premium

Paper is not the only raw material from which we create promotional packs

In this case, we also provide concept, realisation and distribution services. The delicate form requires special packaging. A strong impression on the recipient is guaranteed. We know how to do it!



Welcome pack premium mini

Creation and production of the Welcome pack and creation of a competition landing page for a loyalty programme for a well-known brand.

On our side were also the confection and dispatch of prizes after the competition. The aim of the activity was to build brand loyalty through a loyalty competition. The task was carried out comprehensively.



Welcome pack premium

Here a different form of packaging, which is a tube with a dedicated print.

The unusual shape of the package also contributes significantly to its positive perception.





Unboxing box

This is one of the larger shipping packages we have had the pleasure of designing and producing.

The box was nailed down specifically for this project. We only produced 75 of them, packed the goodies into them and sent them to influencers who showed it off to their followers. In this way, they promoted the product on a large scale. We often use such a communication model that combines offline activities with online activities.

We recommend it!



Media pack

Both concept, creation and production. We had already done bonsai and Christmas tree packs and this was very challenging, but the beans enclosed in a tin was the most ambitious task to complete.

What is most impressive at first is the box which, when the lid is removed, folds out spectacularly to the sides. Hidden inside was a tin with bean contents to be grown.



Media box for unboxing

Promotional packaging that works in every edition. In this one, it was particularly useful, as we put a unique gadget of our own design inside - a 3D-printed wolf's head from "The Witcher". The product serves as a stand and a holder for the pad.

The whole thing was produced in a limited edition of 100 pieces. That was in 2015, and we still receive questions to this day from all over the world where you can buy something like this. Unfortunately, you can't. Only 100 people have it, mainly from Poland. It's a known fact that such a product needs to be packaged properly and this packaging worked first-rate. After pulling off the lid, the walls of the bottom unfold themselves into four sides, this makes a huge impression on the unpackers.



Welcome pack

A challenging project because it is multi-component. But this is the kind of challenge we like best!

A kit created by us from scratch. The big challenge was to make the plywood houses with the client's logo embossed on them, and to coordinate the production and purchase of each component. Everything was branded with the client's logos, perfectly matching the theme. The whole thing is extremely impressive. The project received a lot of publicity on social media.





A creative gadget for salespeople, for sales support

A cardboard box in the shape of a cash register, filled with chocolate coins. We even added a receipt to make the product resemble the actual cash register model as much as possible.

It is much easier to go to customers with a small gift that is also closely linked to the offer than without it. And that's a lot.



Pop-up - premium flyer

For one of our clients, we designed and produced a unique product - a spatial flyer with five layers of graphics.

We enriched the whole with enhancements to increase the attractiveness of the product. The leaflet was packaged in a transparent envelope.



Key-lockable box

We also make difficult and creative packaging from raw materials other than cardboard.

Here is one example. Such packaging speaks for itself. However, above all it stays with the recipient for a long time, so it is worth investing in such a gadget.

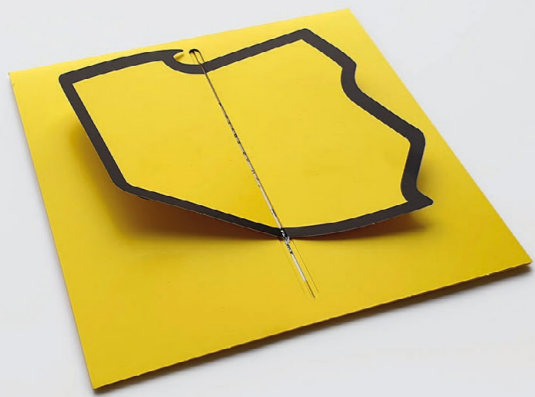


Boxes and cards

We prepared the graphic grids, designed the product, assembled it and handed it over for distribution.

Small print run, simple design, cheap to produce - this is how it was supposed to be. Sometimes simple solutions are the best.





Creative leaflet

The whole difficulty, but also the whole appeal of this project is that it is made from a single sheet of paper.

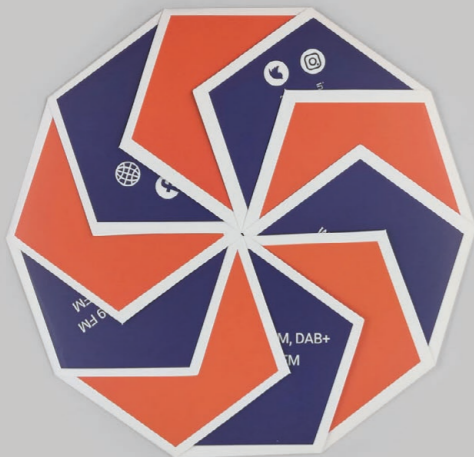
This is the kind of leaflet you want to open again and again and look inside it. This is the effect we wanted.



Pop-up flyer

Scope of work - concept, production, confection.

Objective - to increase sales of services, to communicate the offer in a creative way. What is worth noting about the effectiveness of this product? Distinctive form and interesting message.



Fold-out leaflet

Its format and shape alone are eye-catching. The way it unfolds is an additional advantage. It is memorable, evokes positive associations and arouses curiosity, which encourages the reader to delve deeper into its content. And there is plenty of space to place them.

Unusual formats and folding forms are worth using. Making it interesting is the key to the heart of the recipient, who is then more likely to read the content presented to them. This type of leaflet allows you to effectively stand out from other advertising and promotional materials with which recipients are flooded today. We recommend!

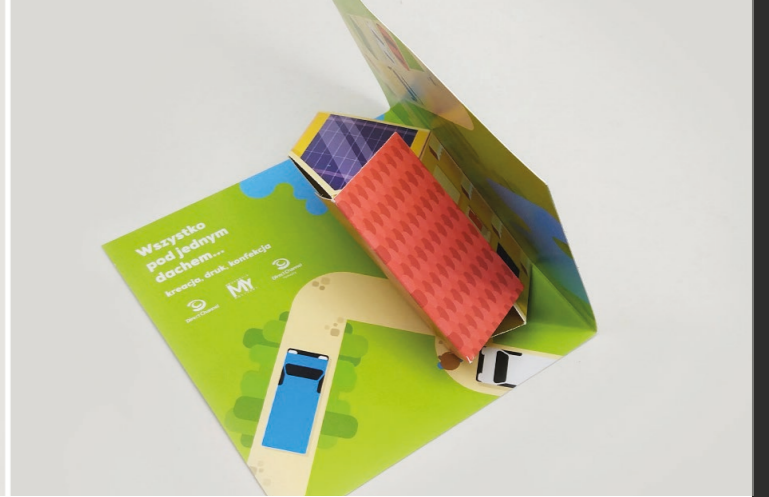
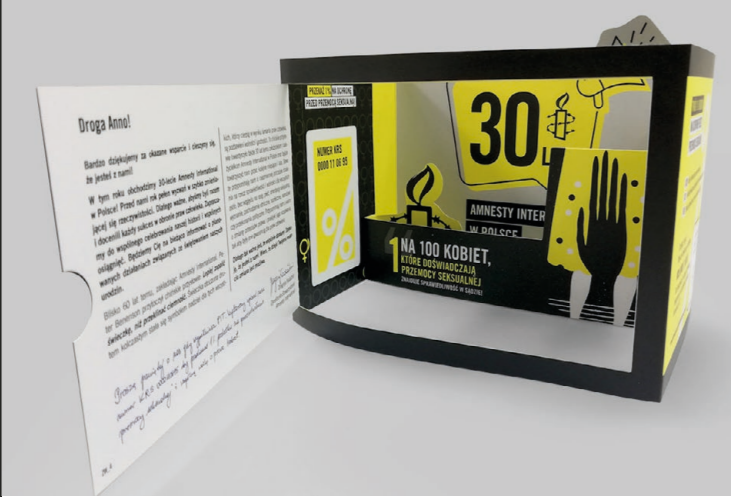


Rotating leaflet

Created on the basis of a circle, the leaflet consists of two elements joined together by a rivet. The sliding construction makes its form even more attractive.

The whole thing is printed on high-quality recycled paper. The patent is well worth repeating.





3D flyer

This is another good example of how to tell a story in a creative, memorable but also subtle.

In fundraising communication, especially of this kind, this is very important. Here, a flyer in the form of a theatre tucked into an elongated case.



3D pop-up leaflet

A pop-up leaflet is a product with surprising elements which, when opened, fold into a specific form.

In this case, it is a 3D house referring to the slogan: „Everything under one roof”. The leaflet is covered with metallised foil, which additionally attracts the recipient's attention. It is worth reaching for solutions that are interesting in form. Above all, they are memorable, unusual and evoke positive associations. Pop-up cards are like surprise cards with a surprise, small works of art that require precision in design and finishing.



Creative stand-up flyer

Promotion of the WIMP service and mobile app - music streaming service.

The flyer presents the advantages of the service in a vivid and tangible way. It highlights its advantages over traditional CD media - for half the price of a CD you get unlimited access to music from all over the world. A very responsive message. Today such a topic seems abstract, but our experience goes back to a time when explaining to someone that streaming was a good option was a real problem.



Creative business card

The business card today is in crisis. We rarely have the opportunity to give it to someone, so when we do opportunity, make it memorable. Let it even be a hybrid with a flyer.

The unusual shape attracts the eye and attention of the recipient. Here we also work through touch by covering the leaflet with a special soft touch foil.





Blooming flower leaflet

When you open this leaflet, you get a wow effect.

From the DL closed format, we get an A3 open format. And that's enough to be remembered and be effective in your actions. In reality, the flyer looks even more spectacular.



Book calendars

An absolute hit! It's hard to find a more necessary tool to work with.

All sources, even those from the digital revolution/evolution era say that when you don't take notes manually - you don't learn, you don't assimilate, you don't plan effectively. In a word - you die. We offer our customers the best, because tailor-made, products in this category.



Personalised suitcases

Stylish business card, mobile advertising, original gadget and gift for business partners.

Suitcases in your company colours, with your logo or a unique design. Stand out from the crowd. Get noticed. You are only limited by your own imagination.

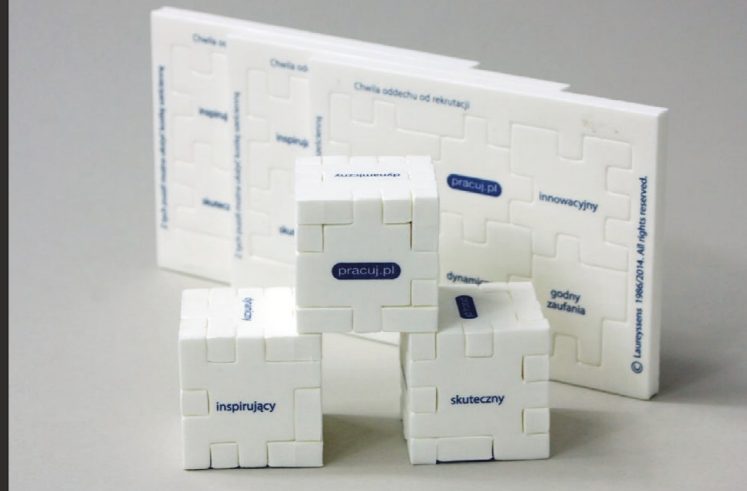


Wall calendars

A relic of the past? Definitely not! Nothing could be further from the truth. Think about it.

On your own initiative, you can advertise something on your own wall. It's up to you what it will be. We will produce almost any wall calendar.





Foam cubes - puzzles

A creative, customised gadget that captures your message with outstanding effectiveness.

It is perfect as an insert in a mailing or as an advertising insert in a magazine. It is lightweight, and flat before folding.



Reusable drinking cups

With a reusable drinking cup, you are supporting sustainability. It is a great way to avoid waste, save energy and minimising CO2 emissions.

The reusable drinking cups are made of plastic - polypropylene. This ensures that they are safe to use at public events. They are unbreakable, lightweight and coated with special food-grade inks. The printing inks used in their production comply the strictest standards of the food industry.



Bio straws

They are 100% natural and do not contain an ounce of plastic. The straw used in their production comes from sustainable cultivation, without GMOs.

Bio straws are for everyone who is not indifferent to the fate of the Earth. They can be used by children and adults. They are ideal not only for cold drinks, but also for warm drinks.



Cardboard mugs

Versatile mugs in a simple, minimalist design. Branding of the product can be done with a stamp, sticker or print using digital or offset technology.

The cups have dedicated lids to enable safe transportation of beverages at different temperatures. The double-layer mug provides an additional thermal barrier, particularly useful for hot contents.

The increased rigidity of the wall improves the comfort of the product. The mugs also come in an eco-friendly version made from natural fibres.





Creative toolboxes

Promotional notepads in the shape of a folding cube. Original, practical and multifunctional desk gadgets.

Notebook and toolbox in one. Inside self-adhesive notebook, standard notebook and paper markers. Cover and self-adhesive note pad can be made of kraft paper. Notebook available in different models - cube, rectangle and others.



Mini promotional gifts

Printed pocket notebooks - many options and formats to choose from. Lightweight, handy and practical.

Small gadgets that are also ideal for mailings. Choose from options with ruler, coloured markers and more.



Multi-purpose note pads

Hardbound and spiral-bound notebooks, in a variety of configurations and formats.

They can include personalised sticky notes in various sizes, foil markers or a dedicated pen slot. An indispensable practical gadget.



Calendars

Sticky note pads in the form of a calendar, to be placed on your desk.

A multifunctional gadget that takes up little space on your desk and at the same time combines a calendar, notepad and coloured markers. Thanks to individual graphics and multiple solutions, it is easy to tailor a version for yourself.





POS Materials

360



If anyone has managed to get into any retail chain with their product even once, they know how important highly visible POS materials are for sales support.

We have reason to believe that we only produce such, but verify us yourself in person.



Printed and unprinted stands monolithic and modular

We are an established and experienced manufacturer of advertising stands. The quality of our services is testified by a wide range of satisfied partners and an impressive number of imaginative realisations.

The manufacture of kraft displays is our speciality. We know very well that displays and stands are a great way of achieving an attractive exposition that influences sales effectiveness. It is important to adapt the form of POS materials to the nature of the offer, the type of product and the sales context. We know how to do this because for years we have been helping clients from many industries in their business. Not only do we design and produce POS materials, but we also take care of their merchandising.

We know how difficult it is to create a product, but we also know how difficult it is to sell it afterwards.

In the online world, digital campaigns are used for this, in the offline world - our displays. Show us what you want to display and we will give you the optimal tools to do so.

We are able to efficiently and accurately select constructions and raw materials for both light and very heavy, bulky and delicate, cheap and valuable products.

Your every product deserves a professional display

Types of POS materials



Monolithic stands

These are used for heavier products because the solid construction allows it - stable and strong.



Modular stands

These are stands that consist of multiple parts. Chains prefer this type of solution because it can be managed freely in the shop space. The modules, which are sold out of stock, are pulled together to make it easier for customers to access the products.



The counter displays

They are characterised by their simple design, small size and therefore low price. Thanks to the topper, which is usually included in the set, it is clearly visible.



Displays

Bulk packaging that is used for heavier or bulky products. They facilitate logistics and shelf-positioning in chains. They come in various sizes - adapted to the products. Usually comes with a cover.

How do we manufacture cardboard stands and displays?

We have been producing cardboard stands and displays for years. We provide a full and professional service for the entire production process. We develop production grids, mock-ups, printing, confection and distribution. Places highlighted by stands and cardboard displays naturally draw the attention of potential customers. A visually appealing presentation is essential. Also important is the stability of the structure itself, its functionality, practicality and accessibility. Stands and displays make it possible to attractively present various types of products or advertising materials at trade fairs, exhibitions and points of sale. The appearance of the stand should encourage visitors to familiarise themselves with the materials presented on it.



Leaflet stand

The form of the leaflet display ordered by the customer can be freely chosen.

In the example presented here, it is a small counter stand which will perfectly accommodate the designed leaflets.



Pin pad stand

Our displays can also be made of a material other than cardboard.

In this case, they take the form of plexiglass stands for payment terminals - a permanent, durable way of highlighting the qualities of the service/product.



POS - game display

The stand shown is used to display a game during its launch period. It is practical, easy to move to any location. At the same time, it is an interesting advertising medium.

The graphic creation is consistent with previous productions for this client. It is worth emphasizing that promotion with POS materials is effective and inexpensive, which is why many companies choose it today.



Mini counter stand

You can display your products at the point of sale either on the counter or on the floor.

This example refers to a counter display, where it is most important to show as much as possible in a small space.





Shelf display

This is a very commonly used packaging, without which it is impossible to exist on the shelves in a retail chain.

Shelf displays are essential for transport and distribution, and then put on the shop shelf. It is worth bearing in mind of this solution when calculating the profitability of your shelf display project.



A premium counter display

Displays sometimes take a premium form.

In this case with a topper and printing in black on the inside. A very difficult task - done!



POS - positive signs

Displays are often equipped with so-called cascades, which allow more products to be placed and better displayed. The construction of the display is strong enough to hold the wooden hangers.



Trolley display

Here a product in the form of a tray with a topper.

The vivid colours attract attention, the modest form significantly reduces the cost of display.





Gravity shelf

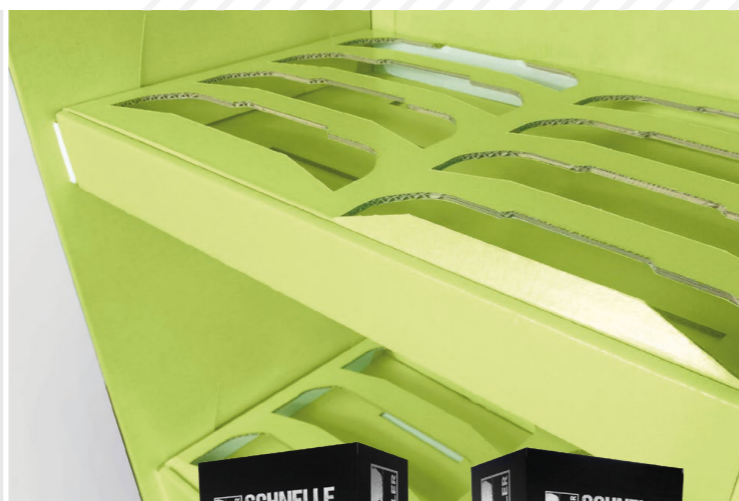
Sometimes the type of product (small, heavy) allows us to use gravity shelves. When the product is pulled from them, they move another one to the front of the shelf.



Stand with hooks

This is an example of how to display a large number of products in a small space, to display a large number of products.

Each hook can hold 5-10 products, depending on the size of the packaging. In addition, the entire structure is made of eco-friendly raw materials.



Stand with slots

Sometimes the shelves of a stand need to be fitted with slots for products - in this case pans.

These keep the shelf more tidy and the products displayed better.



Totem display

A simple, inexpensive and quick way to communicate with your customers.

The product is attractive in that it can be folded several times, making it easy to distribute and store. It unfolds automatically.





Eco-stand

Sometimes less is more.

Minimalist graphics highlight the raw material from which the stand is made. This sends out a clear message: we are eco.



Stand with truss

Increased stability thanks to the truss.

In this case, it also served as product slots for the film rolls.



A modular display

The stand consists of four modules, a plinth, topper and transport cap.

This is the most popular product display in most retail chains. The most important feature of this type of stand is the possibility of pulling down further modules after the goods have been sold out from a given shelf.



Pallet stand - house

It is unique in that the structure is constructed from aluminium profiles.

Thanks to this solution, the house can be used for a very long time. In addition, the boards are interchangeable, so the product is suitable for different occasions.





Promotional and product packaging

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Welcome pack

The idea of giving new customers who have signed an electricity subscription contract a set of led light bulbs is very good. But how do you do this when you still have to send them to the address indicated?

We have developed such a box, reducing the risk of the bulbs breaking during distribution to an absolute minimum. It cannot be avoided 100%, but it can be reduced to a few cases per month. At the points of sale, the action was promoted by a box made of holographic cardboard. After when it is opened, led lights are illuminated that reflect off the hologram, creating an amazing effect.



Welcome pack

Welcome pack for influencers - a demanding target. It is important to respect their potential and create a package that meets their expectations so that the natural rule of reciprocity works.

Sometimes this can be done with simple measures, sometimes with very complex ones. Mostly it depends on the brand's positioning in the market. Our customer does it - through us - in the right way. Doesn't he?



Packaging with insert

Protecting fragile contents and delivering the product intact to the addressee - this is a challenge that customers often pose to us.

We design insert packaging and assemble it with the product into the packaging. In the case presented here, we were also responsible for the ongoing shipping of orders coming into the shop and handling returns.



Fashionable eco box with window

Today, an eco image has to be created in every aspect, including individual product packaging.

Eco-image equals more sales. A simple solution has also proven to be the best here.





Selfbox

One sheet of solid cardboard plus the appropriate die-cutter. The result is an inexpensive and elegant wrapper with a window. Design for easy folding.



Selfbox 2

Another example and a similar result. This is our answer to the needs of the market - cheaply and effectively packaged small products.



Mini display for small products

The packaging fulfils the function of both transport packaging and display - after tearing off the perforating cover. We created the graphic grid for the packaging and we produced them.



Packaging with many mutations

When you have to produce packaging for a small print run, which for example has 16 graphic mutations, with gilding or other expensive finishing, we always suggest labels instead of direct printing. This significantly minimises production costs.





Voucher packaging

**Filigree box with dimensions: 10 x 8 x 1 cm.
Space inside for a receipt with a promotional code.**

We were not only responsible for the graphic design of the box, but also for the entire production process related to printing and packaging. The packaging went into individual wrappers with a euro tag and then onto the shelves of shops in Poland and Germany.



Promo pack

What do customers like best? Promotions that are not a fiction, i.e. where they clearly benefit.

For the purchase of three products, a practical bottle free of charge - a very effective sales promotion. In this case, we were responsible for the design, production and packaging.



Bath salts set

Smells good, looks good and is in the eco trend.

The concept, design, production of the packaging and confection of the salts were on our side.



XL promotional packaging

A difficult task, as the large packaging format means production on large machines, which are expensive to run.

In addition, it has to hold the contents, which is not easy to achieve with such large dimensions. It must be optimally designed to find the right balance between cost and function.





The invitation box

How do you ensure that your conference invitation does not end up in a pile of other invitations? Prepare them in an interesting form.

Here - in the form of an invitation box with a non-standard format - which also emphasises the uniqueness of the design. The centre is filled with die-cut elements, which spill out when the recipient opens the box. No one will pass by such an invitation indifferently.



Braille printed packaging

Small packaging with a lot of finishing touches and Braille lettering.

A modern and clear design. This type of packaging does not have to be expensive to produce and looks extremely noble.



Printed e-commerce bag

Envelopes made of special recyclable kraft paper. Thanks to the double adhesive strips, it is both a mailing and returnable packaging.

An ecological and practical product that the e-commerce industry cannot live without. Ideal for shipping goods that do not require rigid packaging.



Doypack with window

Packaging in various formats, with or without window, with dedicated printing, string and euro-hole.

For versatile use in many industries. Unprinted packaging versions or foil doypacks that can be branded with a label are also available.





Sales support

Our experience and that of our clients and the number of completed projects have enabled us to build a department that deals with conceptual, technical support and implementations in a very broad sense. In combination with our other products and services, it gives the possibility of comprehensive service every project - from concept to completion.

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